

Population and Inequality

1) Deprivation Rank	The rank for deprivation for the Bradford-on-Avon children's centre is 2 out of the 30 children's centres (1 being the least deprived, 30 being the most deprived).
2) Population (All)*	The total population covered by the Bradford-on-Avon children's centre is 16531. The average population covered by children's centres in Wiltshire is 15699.
3) Population (0-5 years)*	The number of children aged 0-5 in the Bradford-on-Avon children's centre locality is 1043. On average a children centre in Wiltshire has 3032 children aged 0-5 in it's area. The percentage of the population aged between 0 and 5 years in the Bradford-on-Avon children's centre locality is 6.3%. This is lower than the Wiltshire value of 7.2%.
4) Population (0-15 years)*	The population of 0-15 year olds covered by the Bradford-on-Avon children's centre is 2818. The percentage of the population aged between 0 and 15 years in the Bradford-on-Avon children's centre locality is 17%. This is lower than the Wiltshire value of 19.3%.
5) Children in poverty (0-19 years)	The percentage of children defined as living in poverty within the catchment of the Bradford-on-Avon children's centre is 9.2%. This is lower than the Wiltshire value of 11.6%.
6) Vulnerable Families (with children 0-4 years)	The percentage of families classed as vulnerable in the area covered by this children's centre is 3%. This is significantly lower than the Wiltshire value of 11.7%. The rank for percentage of vulnerable families for the Bradford-on-Avon children's centre is 2 out of the 30 children's centres.
7) Special education needs	There are 165 per 1000 children aged 2 to 10 who are registered with special educational needs in the Bradford-on-Avon children's centre area. This is not significantly different to the Wiltshire value of 190 per 1000.

Health and Wellbeing

8) Teenage Conception Rate	The teenage conception rate in Bradford-on-Avon children's centre locality is 17 per 1,000 females aged 15-17. This is significantly lower than the Wiltshire rate of 27 per 1,000.
9) Breastfeeding 6-8 wks	The percentage of mothers breastfeeding at 6-8 weeks is 68.5%. This is significantly higher than the Wiltshire value of 49.7%.
10) DIPH Immunisations*	The percentage of children in Bradford-on-Avon who received all three primary doses of DTP/IPV/Hib8 vaccine in the first year of life is 99.4%. This is higher than the Wiltshire value of 98.9%.
11) MMR Immunisations*	The percentage of children in Bradford-on-Avon who received a primary dose of MMR vaccine before their 2nd birthday is 96.9%. This is higher than the Wiltshire value of 96.3%.
12) Accidents (0-4 years)	There are approximately 29 admissions per year due to accidents in the 0-4 age group in Bradford-on-Avon. This is equivalent to approximately 1334 per 100,000 in 0-4 year olds in Bradford-on-Avon. This is not statistically different from the Wiltshire value of 1230 per 100,000 per year.

Childhood Obesity

13) Obesity in Reception	The percentage of obese children in Reception year is 7.3%. This is not significantly different to the Wiltshire value of 8.1%.
14) Overweight and Obese in Reception	The percentage of overweight and obese children in Reception year is 21.3%. This is not significantly different to the Wiltshire value of 21.4%.
15) Obesity in Year 6	The percentage of obese children in Year 6 is 12.2%. This is not significantly different to the Wiltshire value of 16%.
16) Overweight and Obese in Year 6	The percentage of overweight and obese children in Year 6 is 26.5%. This is not significantly different to the Wiltshire value of 30%.

Notes and Metadata

Notes: All data has been allocated to a Children's Centre by using the resident Lower Super Output Area

METADATA: 1) Deprivation scores calculated using IMD 2010, 2-4) Population calculated using Census 2011 at LSOA level, 5) National Indicator 116 calculated for Children's Centres using HMRC data 2010, 6) NHS Wiltshire Vulnerable Families Survey, Oct 2010, 7) Ages 2-10 who are registered with special educational needs in the January 2013 School census, 8) Teenage Conception rate per 1,000 females aged 15-17 per single year (5 year average 2008-2012), 9) Percentage of mothers breastfeeding recorded at 6-8 week check 2012-2013, 10) DIPH Immunisation coverage of those born residents in 10/11 who have been immunised aged 1 or less (Child Health data 2011-13), 11) MMR Immunisation coverage of those born residents in 10/11 who have been immunised aged 2 or less (Child Health data 2011-13), 12) Hospital admissions per year (3 year average January 2010-December 2012) in 0-4 year olds, 13 - 16) Data taken from NCMP 2009-12 3 year pooled analysis for Reception and Year 6 respectively.